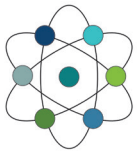




ADRIENNE HARRINGTON



FOUNDER / OWNER OF SMART MOVES CONSULTING - DBE & SPSF CERTIFIED IN N.C.

+ CONTACT



910.431.0949



adrienne@
smartmovesconsulting.
net



3808 New Holland Drive
Wilmington, NC
28412



linkedin.com/in/
aharrington1112

+ EDUCATION

Master of Public Administration
with focus on Urban Planning
University of North Carolina
Wilmington, 2011

Middle School Teaching
Certification
University of North Carolina
Wilmington,
2006

Bachelor of Science in
Geography and Community &
Regional Planning
Appalachian State University,
2004

+ YEARS OF EXPERIENCE

13 years of experience in
government and transportation

+ PROFILE

Adrienne joined the transportation industry in 2009 as an intern to develop North Carolina's first bicycle boulevard. She became a full-time transportation planner with a focus on prioritizing and securing funding for bicycle and pedestrian projects, developing successful grant applications for transportation projects, and writing bicycle and pedestrian plans. She joined UNCW as their transportation manager, and established a thriving bike share program on campus. Then, she started the Cape Fear region's first Transportation Demand Management (TDM) program. Next, she transitioned to the private sector as the Director of University and Government Affairs, working for a mobility-as-a-service company offering bike, scooter, and electric vehicle ride share options. Now she has her own company, Smart Moves.

+ SMART MOVES CONSULTING

Founded in December, 2018, Smart Moves Consulting brings together opportunities for cities and towns to make 'Smart Moves' in the transportation and strategic funding arenas. Projects include bike/ped facilities, parks, highway and bridge projects, integrated mobility, transit planning and operations, zero-emission transit fleets (electric and hydrogen), and microtransit. Adrienne uses her experience in grant writing and funding strategies matched with experience in writing plans to develop projects for competitive state and federal funding opportunities. She manages public-private partnerships to organize innovative transportation and mobility projects. She uses her understanding of government processes and transportation/mobility funding allocations to analyze the success of government funded transportation and mobility programs. Her bicycle and pedestrian planning skills in conjunction with her mobility industry intel create successful recommendations to cities and towns regarding their alternative transportation options to reduce traffic congestion and harmful environmental emissions.

+ AREAS OF EXPERTISE

Grant writing
Bike/Ped planning
Park planning
Mobility-as-a-Service
Micro-transit
Bike, scooter, and ride share
Zero-emission transit programs
Policy analysis
Business development
TDM
Project prioritization
Process development
Program analysis
Community outreach
Public involvement/input
Organizational development

+ SKILLS

Project management
Proposal development
Data analytics
Presentations to large groups
Consulting
Teaching
Consensus building
Budget management
Work plan development
Adobe InDesign & Illustrator
ArcMap
Microsoft Office

+ PRESENTATIONS

Association for Commuter
Transportation International
Conference - "Strategies for
a Data Driven Commuter
Challenge"

NC Bicycle Summit - "Complete
Streets: Ann Street Bicycle
Boulevard"

NC Community Transportation
Conference- "Funding and
Operating Rural TDM Services"

+ FUNDING STRATEGY

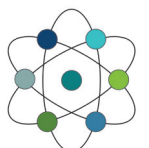
- Adrienne has submitted +50 federal and state grant applications, totaling over \$91 million in funds awarded for public projects. Focus areas include transportation, mobility, recreation, education, water, and forest fire prevention.
- Developed grant application and project scoring mechanism to allocate \$2.7 million/year for 3 years.
- Recommended funding allocations for +\$8 million in federal transportation funds through the Wilmington MPO.
- Organized a multi-phased approach to funding a +\$95 million sustainable transportation project.
- Work with regional agencies to identify priority transportation projects and research potential funding sources.
- Lead mobility company's in-house expertise in federal, state, and local grant funding for mobility programs.
- Provide guidance to cities and universities regarding implementation of mobility-as-a-service programs (bike share, scooter share, and electric vehicle ride share).
- Developed a prioritization and scoring process for funds allocated to cities' bicycle and pedestrian improvement plan.
- Budget management, grant reporting, quarterly and annual reports.

+ PARK PLANNING

- Developed Town of Belville's Vision 2030: Brunswick Riverwalk Park Expansion Plan
- Assisted with the development of Eagles' Island Nature Park Master Plan
- Prioritized park projects
- Conducted extensive public input
- Created strategy for implementation
- Assisted with economic impact analysis

+ DESIGNATIONS FOR CLIENTS

- Helen Putnam Award - Community & Economic Development
- Southern California Sustainability Award
- Fast Company's World Changing Ideas Awards finalists in the Health & Wellness category - Gotcha, 2018
- Bicycle Friendly Community (two times)
- Bicycle Friendly University



+ RESEARCH

TRANSPORTATION & MOBILITY

- Strategies for implementing electric and hydrogen fueled transit fleets
- Research emerging bike and scooter share practices and technologies
- Consistently monitor cities' responses to 'disruptive' transportation programs
- Continuous mobility industry research
- Implementation analysis of cities' bike share, scooter share, and electric vehicle ride share programs
- Monitor federal and state guidance regarding new mobility programs
- Inventory local and state policies regarding the use of shared scooters in urban environments
- Analyze equity components of urban mobility-as-a-service programs

GRANT WRITING

- Utilize data portals such as CalEnviroScreen 3.0, Parks for All Californians data portal, Disadvantaged Communities mapping tool, TIMS, and Census to conduct research
- Research study results from industry leaders to support grant proposals and the impact of proposed projects on the surrounding communities
- Examine case studies and industry research to project impact of proposed projects
- Analyze adopted plans for project support
- Make project recommendations supported by adopted plans

MASTER OF PUBLIC ADMINISTRATION (MPA) PROGRAM

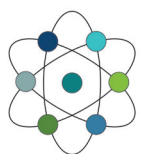
- Concentration: Urban Planning
- Thesis paper: *Keys to Successful Regional Collaboration: Recommendations to the Plant East Consortium*
- Research assistant for MPA program in sustainability division

+ PARTNERSHIPS

- Set up public-private partnerships to implement Complete Street projects and integrated & innovative mobility projects
- Created Transportation Demand Management (TDM) Committee consisting of private business owners, elected officials, local government agency representatives, sustainability industry leaders, health and wellness educators, and university representatives
- Successfully created and managed task forces for bicycle/pedestrian safety programs, the implementation of the bicycle boulevard project, and to develop applications for community bicycle and pedestrian designations/recognitions
- Develop new and cultivate existing relationships with industry partners to provide mobility company with a strategic edge in acquiring new business
- Worked closely with consulting agencies for a variety of projects including transportation planning services, program branding for a mobility program, and the development of an organizational analysis

+ VOLUNTEER

- Terry Benjey Benefit Foundation - Board Member - improve bicycling options and bike safety in the Cape Fear region of NC
- Making Waves Foundation - Board Member - allocate transit passes to those in need



+ TRANSPORTATION PLANNING

REGIONAL TRANSPORTATION PLANNING

- Created regional network of Class I, II, and III bicycle facilities
- Developed Bike/Ped and TDM Elements of Cape Fear region's long-range transportation plan *Cape Fear Transportation 2040*
- Built the region's Comprehensive Transportation Plan's bike/ped component consisting of +1,000 projects
- Wrote *River to Sea Bikeway Master Plan (2013)*
- Aid in the development of the *Wilmington-New Hanover County Greenway Plan (2013)*
- Assisted with the development of the *Gary Shell Cross-City Trail Master Plan (2012)*
- Established framework for bike share
- Participated in short-range transit planning
- Implemented NC's first bicycle boulevard
- Assisted with submission of transportation project funding requests through STIP process and SPOT prioritization

UNIVERSITY TRANSPORTATION MANAGEMENT

- Implemented alternative transportation programs
- Developed bike share request for proposals
- Created proposal for bicycle and pedestrian facility improvements
- Provided policy recommendations to encourage alternative transportation

TRANSPORTATION DEMAND MANAGEMENT

- Created and implemented TDM plan, *Work Cape Fear: Expanding Commuter Options in the Cape Fear Region (2015)*
- Secured NC DOT and local funding implement proposed TDM program
- Managed TDM program, Go Coast

+ COMMITTEE INVOLVEMENT

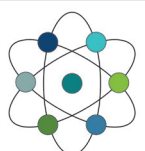
- Eagles' Island Task Force
- Wilmington MPO TDM Committee - Chair
- Wilmington MPO Bike/Ped Committee - Co-chair
- Wilmington MPO TCC - voting member
- Wilmington Sustainability Committee - voting member
- Cape Fear Worksite Wellness Consortium
- Equitable Mobility Committee

+ CAMPAIGN DEVELOPMENT

- Go Coast commuter campaign research and development
- Watch for Me NC bicycle, pedestrian, and driver safety campaign
- See, Share, Be Aware bicycle and pedestrian safety campaign

+ BRANDING

- Navigated branding process for TDM program, Go Coast
- Participated in mobility company's branding development



+ EVENT PLANNING

- Lead Planner - 2014 North Carolina American Metropolitan Planning Organization (NCAMPO) State conference
- Annual Cape Fear Commuter Challenge - two week regional challenge to use sustainable transportation (2016 - 2017)
- Cape Fear Region Bike to Work Week - regional bike to work week challenge during annual Bike to Work Week (2013 - 2017)
- Annual River to Sea Bike Ride - 22 mile bike ride for approximately 400 people along the River To Sea Bike Route
- Bike to School Days (May) and Walk to School Days (October) for schools in Brunswick, Pender, and New Hanover County

+ APPS & PROGRAMS

- InDesign - proposals and applications
- Illustrator - graphics, maps, illustrations
- GIS - data management and display; project scoring
- Grants.gov application submittal portal
- TrAMS - Transit Award Management System - FTA's platform to award and manage federal grants

+ CLIFTON STRENGTHS

Adrienne's Top Five Themes:

1. Relator - she enjoys close relationships with others; finds deep satisfaction in working hard with friends to achieve a goal; is most fulfilled when busy; and is comfortable offering suggestion to people who seek her counsel.
2. Individualization - she has a gift for figuring out how people who are different can work together productively; enjoys working alongside everyone else to reach a common goal; helps individuals acquire knowledge and gain skills; and is a fine instructor/tutor/trainer.
3. Analytical - she searches for reasons and causes; thinks about factors that may affect a situation; is a good ally for people who are uncomfortable or overwhelmed at the prospect of interpreting numerical information; gets energized when she finds data patterns; and numbers are her 'language'.
4. Communication - she finds it easy to put thoughts in to words; is a good conversationalists and presenter; finds different points of view; serves as the initiator of good discussions; seeks opportunity to talk about what she thinks, feels, or has experienced.
5. Learner - she wants to learn and continually improve; the process of learning is exciting to her; and she embraces opportunities to expose her mind to new ideas.

